



## 2019 SPONSORSHIP PACKAGES



### BRONZE

**\$1,000** per year

- Company logo on online sponsor page
- (1) Monthly social media post
- Company logo in monthly newsletter
- Backlink on rocnorml.org sponsorship page, social media & newsletter
- Company logo on (2) monthly public meeting marketing materials (flyers, Facebook, Instagram, email, etc.)
- Title Sponsorship of (1) Community Events
- Roc NORML "Bronze Leaf" Seal for Digital Use

### Your sponsorship funds support:



Community Meeting Space



Monthly Education and Outreach



Year-round Advocacy for Members



Chapter Meetings



Annual NORML Conference in D.C.



Marketing Materials



### SILVER

**\$3,000** per year

- Large company logo on online sponsor page
- (2) Monthly social media posts
- Company logo in monthly newsletter
- Backlink on rocnorml.org sponsorship page, social media & newsletter
- Sponsor highlight in (1) monthly newsletter
- Company logo on (6) monthly public meeting marketing materials (flyers, Facebook, Instagram, email, etc.)
- Title Sponsorship of (2) Community Events
- Roc NORML "Silver Leaf" Seal for Digital Use



### GOLD

**\$5,000** per year

- Large company logo on online sponsor page
- (4) Monthly social media posts
- Company logo in monthly newsletter
- Backlink on rocnorml.org sponsorship page, social media & newsletter
- Sponsor highlight in (4) monthly newsletters
- Company logo on (12) monthly public meeting marketing materials (flyers, Facebook, Instagram, email, etc.)
- Title Sponsorship of (4) Community Events
- Feature presentation at Roc NORML monthly meeting
- Roc NORML gift bundle
- Roc NORML "Gold Leaf" seal for digital use
- Roc NORML plaque for storefront